

SAROJ AGRO **INDUSTRIES**

PRODUCT CATALOGUE



WHY SAROJ AGRO



- ▶ Highly dedicated team with over 50 years of expertise.
- ▶ Expertly sourced Premium raw materials.
- ▶ 4 State of the art processing units.
- ▶ Ultra hygiene and Fully Mechanised processing, Untouched by hand.

SAROJ AGRO
INDUSTRIES



An ISO 22000; 2018
Certified Company

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SAROJ AGRO
INDUSTRIES



RICE



VIJAY GOLD

Premium Sona Masoori Rice

This Indian variety of rice is widely grown in Southern and Central parts of India and is known for its excellent taste, thinner size and high nutritional values. Sona masoori is an Indian favourite and widely used as table rice.

Available in 5Kg, 10Kg & 25Kg

Available in Raw, Steamed and Boiled process



MASTERCOOK

Idli Rice

Half Boiled Rice

Idli rice is a short and thick grain which is widely used in making batter to prepare South Indian Breakfast delicacies; Dosa and Idli. This variant of rice gives the right texture for crispiness and taste.

Available in 1Kg & 25Kg



SAROJ AGRO, MASTERCOOK

Premium Sona Masoori Rice

This Indian variety of rice is widely grown in Southern and Central parts of India and is known for its excellent taste, thinner size and high nutritional values. Sona masoori is an Indian favourite and widely used as table rice.

Available in 5Kg, 10Kg & 25Kg

Available in Raw, Steamed and Boiled process



SAROJ AGRO, MASTERCOOK

Premium Kolam Rice

This Indian variety of rice is widely grown in Southern and Central parts of India. Kollam rice is known for its excellent Aroma, taste, thinner size and high nutritional values.

Available in 5Kg, 10Kg & 25Kg

Available in Raw and Steamed process



MASTERCOOK

Sona Masoori Brown Rice

MasterCook Sona Masoori brown rice is a whole grain rice that is unpolished to retain the outer layer of the grain which is the most nutritious part.

Available in 1Kg & 25Kg



Saroj Agro

Broken Rice

Saroj Agro Broken Rice is graded and sortexed to perfection to suit your need.

Available in 25Kg



FLOURS & SOOJIS - Rice



VIJAY GOLD, STAR

Idli Rava

Boiled Rice sooji

Vijay Idli Rava is a consumer favourite since 3 Decades. It is made using carefully selected rice that is boiled and broken into ideal coarseness to give your Idli's the right taste and texture.

Available in 1Kg, 25Kg & 50Kg



VIJAY GOLD

Rice Flour

Vijay Rice Flour is made from finely milled white rice that is ground into a fine flour to give your dishes the right taste and texture.

Available in 1Kg, 25Kg & 50Kg



VIJAY GOLD

Akki Tari

Raw Rice sooji

Vijay Akki Tari is made using finely milled raw rice that is ground into ideal size granules to give your favourite dishes the right taste and texture. Perfect for Upma's, Pongal etc.

Available in 1Kg



VIJAY GOLD

Poha (Avalakki)

Available in Thick and Medium

Flattened rice, commonly known as poha, is rice which is flattened into flat, light, dry flakes. We currently process two varieties Thick Poha and Medium Poha.

Available in 500g, 1Kg & 25Kg



FLOURS & SOOJIS - Wheat



MASTERCOOK

Chakki Atta

Whole Wheat Flour

Mastercook Chakki Atta is made by traditional technique of grinding whole wheat with stone grinders (chakkis). This process brings a characteristic aroma and taste to the flour. Perfect for making Indian breads.

Available in 500g, 1Kg, 5Kg & 10Kg



SAROJ AGRO

Chakki Atta

Whole Wheat Flour

Saroj Agro Chakki Atta is made by traditional technique of grinding whole wheat with stone grinders (chakkis). This process brings a characteristic aroma and taste to the flour. Perfect for making Indian breads.

Available in 5Kg, 25Kg & 50Kg



MASTERCOOK

Maida

Processed Wheat Flour

Master Cook Maida (All-purpose flour) is finely milled and refined to bring perfect texture and taste to your favourite dishes. Maida is widely used to prepare breads and bakery products.

Available in 500g, 1Kg & 50Kg



VIJAY GOLD

Maida

Processed Wheat Flour

Vijay Maida (All-purpose flour) is finely milled and refined to bring perfect texture and taste to your favourite dishes. Maida is widely used to prepare breads and bakery products.

Available in 1Kg



VIJAY GOLD, MASTERCOOK

Bombay Sooji

White Wheat Sooji

Bombay Sooji or White wheat sooji is widely used in Indian kitchens to make a wide range of dishes like RavaDosa, RavaIdli, Upma, Khichdis and also sweets like RavaLadoo and Kesari Bath.

Available in 500g, 1Kg & 25Kg



VIJAY GOLD, MASTERCOOK

Bansi Sooji

Whole Duram Wheat Broken

Bansi Sooji is made using carefully selected durum wheat that is processed into small-medium coarseness to give your dishes the right texture. Perfect for upma/Kesari baths.

Available in 500g, 1Kg & 25Kg



MASTERCOOK

Chiroti Sooji

Fine White Wheat Sooji

Chirotisooji or fine white wheat sooji is a finer (Smaller) version of Bombay sooji. Chirotisooji is used to make a wide range of dishes like Upma and Kesari bath.

Available in 500g



MASTERCOOK

Dalia/Lapshi

Whole Wheat Broken

Master Cook Dalia/Lapsi is made using Duram Wheat which processed to medium coarseness to give your dishes the right texture.

Available in 1Kg & 25Kg



BESAN



VIJAY GOLD

Premium Besan/ Gram Flour

Vijay besan is made using carefully selected Chickpea/ Chana dal that is grounded into a fine flour to give your favourite dishes the right taste and texture.

Available in 500g & 10Kg



VIJAY GOLD

Regular Besan/ Gram Flour

Vijay besan is made using carefully selected Chickpea/ Chana dal that is grounded into a fine flour to give your favourite dishes the right taste and texture.

Available in 10Kg



MASTERCOOK

Besan/Gram Flour

Mastercook besan is made using carefully selected Chickpea/ Chana that is grounded into a fine flour to give your favourite dishes the right taste and texture.

Available in 500g



MILLETS



MASTERCOOK

Whole Millets

Available Millets:

Foxtail(Navane), Little(Same), Ragi, Kodo(Araka), Proso(Baragu), Brown Top(Korale), Burnyard(Oodhalu)

Available in 500g & 25Kg



MASTERCOOK

Jowar Flour

Jowar/Sorghum is a basic staple food in Indian states of Karnataka, Maharashtra and Andhra Pradesh. Jowar is grounded into flour and mostly is used to make traditional Indian Roti's and can also be used in several baking applications.

Available in 500g & 25Kg



MASTERCOOK

Bajra Flour

Bajra/Pearl millet is referred as green gold due to its rich green color and high nutritious content. Bajra/pearl Millet has eight times higher iron content than rice and is also rich in protein, fibre and minerals such as calcium and magnesium.

Available in 500g & 25Kg



VIJAY GOLD

Ragi Flour

Ragi/finger millet is highly nutritious and rich source of fiber. Ragi is commonly used to make traditional cakes, porridge and puddings.

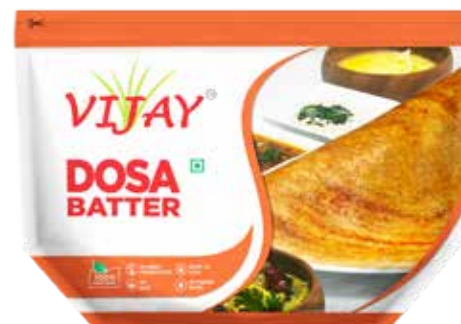
Available in 500g, 1Kg & 25Kg



BATTER



Available in 1Kg



Available in 1Kg



CHUTNEY POWDERS



MASTERCOOK

Red Chilli Chutney Powder

This Spicy chutney Powder is packed with aroma of Chilli and garlic. Add this to your curries and spice them up with intense flavour.

Available in 250g



MASTERCOOK

Ground Nut Chutney Powder (Shenga Chutney Pudi)

The most popular chutney powder in Northern Karnataka, Groundnut chutney powder, also known as Shenga chutney pudi. Add this to your meal to add some nutty & spicy flavour.

Available in 250g



MASTERCOOK

Gun Powder Chutney

A Traditional & unique blend between Dal and Spices; Gun powder is south India's most desired and loved chutney powder, a perfect match for your favourite south Indian breakfast.

Available in 250g



MASTERCOOK

Curry Leaves Chutney Powder

Known for its aromatic taste of roasted curry leaves and dals, traditionally known as Karepaku Chutney Pudi, it is a tasty South Indian dry chutney powder blend between spices, dal, and curry leaves.

Available in 250g



PICKLES



MASTERCOOK

Ginger Pickle / Allam Pachidi

Most authentic and mouth watering Andhra Pickle that goes very well with most south Indian breakfasts.

Available in 300g



MASTERCOOK

Tomato Pickle

Mildly sun dried tomatoes blended with chilli and tamarind making your meal tastier.

Available in 300g



MASTERCOOK

Lemon Pickle

This oil free lemon pickle is prepared with Byadagi green chilli and lemons. This Pickle is a perfect blend of spicy and tangy flavour to make your meal tastier.

Available in 300g



RAW SPICES

Premium Raw Spices. Sourced by experts.
Coming soon.



FOR ENQUIRIES
1800-121-1972

sales@vijayfoods.com
support@vijayfoods.com

PLANT: 1 & 2

**Julai Nagar, R. G Road,
Gangavathi-583227,
Koppal Dist,
Karnataka-India**

PLANT: 3

**Plot No.132,
Antharasanahalli,
Industrial Area 2nd Phase,
Tumkur, Karnataka-India**

PLANT: 4

**Plot #36, India Food Park,
Vasanthanarasapura Industrial
Area, 3rd Phase, Tumkur,
Karnataka-India**